

OUR MISSION

To create and build the best vehicle detection equipment in the world

OUR HOW

To use innovative engineering and process-driven manufacturing techniques to create and build highest quality products with 100% product testing to ensure reliability and longevity

OUR WHY

We exist to glorify God by facilitating safety, supporting Christian endeavors, and enabling employee growth

OUR CULTURE

Cartell is a place of professional excellence, collaborative teamwork, and gracious hospitality

OUR CORE VALUES

1. Family

Being a family makes us passionate for the safety of others; after all, they're part of the family. This promotes trust, loyalty, and love. It's the glue that binds us to customers, community, and co-workers.

2. Honesty

Honesty demands we create useful and quality-rich products. We believe inferior products are dishonest. Integrity rules our relationship with customers before and after the sale.

3. Drive

At Cartell, we are enthusiastic, responsive, and intuitive. We are driven to create solutions and remove obstacles. We listen to customers' needs and innovate to meet them with proven reliability.

